



STARTER MOTORS

TURN THE KEY STEP ON THE GAS

OEM EQUIVALENT

As an OEM parts supplier, we ensure that all parts and components are tested against OEM specifications to equal or exceed them.

FULL COVERAGE

Be confident we have you covered with our extensive range of all makes and models. We remain the leader of first to market products which are all developed with our innovative technologies and high endurance components.

PREMIUM COMPONENTS

High quality, long life WBD bearings and premium brushes are used on all WAI products for long lasting performance.

COMPREHENSIVELY TESTED

Each unit is independently tested and verified against WAI's comprehensive test protocols to guarantee the best possible performance. A printed copy of the test results is included with each unit so you know exactly what to expect from our parts right from the first time they power on.





STARTER MOTORS

TRIED. TESTED. TOUGHEST.



SOLENOID

Premium grade solenoid uses high conductivity materials. High temperature cap ensures solenoid works flawlessly in high heat environments. High dielectric strength outer case resists shorting.

ARMATURE

Precision machined, upgraded steel shaft
Gear wear is reduced due to proper tolerances and upgraded materials.

ROBUST DRIVE GEAR

OE quality with precision design.
Delivers higher torque and extended product life.

OE BEARINGS

Triple lip full contact polyacrylic seal to ensure proper and continuous lubrication.

BRUSHES

Automotive grade brushes.
Precise brush composition for optimal brush and commutator ring wear resulting in top performance and extended product life.

FIELD COILS

Larger wires and premium materials extend product life and performance.



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